



FOREST HILL HOME OWNERS INC.

Minutes of the April 6 Board Meeting.

The April 6 FHHO Board Meeting was held in the Blue Cottage and called to order at 7:14 p.m.

Present: Jay Basu, Sarah Fuller, Jim Havach, Aaron Haynes, Donna Kolb, Fran Mentch, Druscilla Robertson, Tony Rupcic, Brad Toth.

The March 9, 2023, board meeting minutes were presented in draft form and approved in that form. They will be formally approved when completed and reviewed via email.

Treasurer's Report- Instead of monthly treasurer reports, the report will be provided on a quarterly basis as there is not significant change month to month.

VP Membership-Aaron asked, and the board approved that this report be done on an ad hoc basis, not monthly.

Dru reported on the need to be more timely when contacting new members, but there are obstacles to doing so. It is very difficult to have a face-to-face meeting with new residents and perhaps we should just leave the welcome bag after we make a certain number of attempts. Greeting new residents is also complicated by the fact that some homes are purchased by an LLC, so there is no "new resident" to greet.

Ideas about how to improve our finding out and contact with new residents were discussed.

Some ideas were to ask realtors to send a digital version of our new resident packet via email.

Should we mail packets? Should we create and leave "Sorry we missed you" postcards? Dru is going to review ideas and present a proposal on improving the process at the next meeting.

Dru also reported that we purchased 200 canvas bags to use for delivering new resident packets and gifts.

Discussions from past month.

Photo usage-we received a request from a PR firm (Shark & Minnow.com) for permission to use a photo of the Forest Hill race across the bridge and we approved that request.

Committee Reports

1. **Standards Committee:** 1119 Carver requested approval to install glass block windows not visible from the road. Request was approved.

2. **Marketing Committee**

The website is being updated to clarify the list of committees and the history of FHHO. Additionally, information about the rights and responsibilities of a home owners

association will be posted on the website, as there has been some discussion in social media that included misinformation about the FHHO, claiming that the covenants cannot be enforced.

Depending on how often we use MailChimp we may have to move up from the free version. When we have to do this, it will cost \$27.00 a month. The board approved this expense as needed.

Dru suggested that we start a program using MailChimp and the website to publicize positive things our residents do and spotlight and reward the activities of “good neighbors”. For example, we should reward the people who volunteer to pick up trash. She will work with Brad and Donna on this.

- 3. Events Committee-**Jan has arranged two events: an Open House on April 7th and a Jigsaw Puzzle Party on April 15th.
(Decision was made to have subcommittees under the Events Committee)
Community Garage Sale subcommittee-they are working hard on organizing the Sale and publicizing it. The decision was made to have the Blue Cottage host a garage sale.
- 4. Blue Cottage Restoration Committee-** they continue to fund raise and have applied for a Certified Local Government grant from the Ohio History Connection. Please help by spreading the word and encouraging your friends and neighbors to donate.

Newsletter-Suggestion was made and approved that the newsletter be published twice a year, in spring and fall. The newsletter will be sent out in hardcopy only to those who do not provide an email address.

New Business

Forest Hill Park- Fran made a motion and the Board approved that we only obtain and use information directly from Metroparks staff.

Senior Vice President: Jim reported that he has been in email communication with Cleveland Heights Law Department about roofing violations involving 2 homes. He presented recommendations about roofing materials that can be used, so that the City can move forward on these violations.

The next board meeting will be held on May 11th.

The meeting was adjourned at 8:30 p.m.

Submitted by Fran Mentch, Secretary